

Naisha Didwania

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Economics & Architecture student pursuing private wealth management, with hands-on experience in client relationship management, financial modeling, and portfolio advisory across the international art and design market.

EDUCATION

Brown University <i>Bachelor of Arts — Majors: Economics & Architecture Cumulative GPA: 4.0/4.0 SAT 1550/1600</i>	Providence, RI 02912, USA <i>Expected May 2027</i>
Sotheby's Institute of Art <i>Coursework in international art market structures, pricing strategy, and collector behavior</i>	London, UK <i>June - July 2025</i>

RELEVANT EXPERIENCE

Phillips Auction House <i>Design Department Intern</i>	New York, USA <i>June 2026 - Aug 2026</i>
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- Conduct valuation, provenance, and comparable-sales research across 80 design lots, directly informing pricing strategy and final auction estimates for a high-value asset portfolio
- Partner with specialists across the full sale cycle — consignment, appraisal, and post-sale reporting — building working knowledge of asset valuation and client advisory workflows applicable to wealth management

Marc Straus Gallery <i>Part-Time Development & Strategy Intern</i>	New York, USA <i>June 2026 - Aug 2026</i>
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- Rebuild collector relationship-management strategy and segment a 400+ contact CRM to drive targeted client outreach during a gallery-wide restructuring
- Develop client-facing marketing and communications programming that increases collector engagement and re-activates dormant accounts

Carpenters Workshop Gallery <i>Gallery Assistant</i>	London, UK <i>May 2025 - July 2025</i>
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- Led market research benchmarking 40+ designers and price points up to \$250K to inform a market-entry strategy, presenting findings and recommendations directly to gallery leadership
- Managed relationships with 10+ high-value collectors across London, Paris, and New York, coordinating client servicing and cross-border transaction logistics

WallsandThings <i>Home Stylist & Design Advisory Intern</i>	Mumbai, India <i>Nov 2025 - Feb 2026</i>
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- Supported development of a three-year revenue projection across four service lines, helping translate client budgets and preferences into a tiered pricing framework used across 12 client engagements
- Assisted 8 residential clients with art and design selections, helping translate their taste and budget into proposals that supported deal conversion

LEADERSHIP & EXTRACURRICULAR

The Cultivist & Club Rococo <i>Events Assistant</i>	Remote <i>May 2026 - Present</i>
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- Support exclusive art-membership platforms with client segmentation, membership strategy, revenue-focused programming, and event execution

YNG Arts Network (YPO Next Generation) <i>Event Organizer</i>	Remote <i>August 2025 - Present</i>
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- Organize speaker events and outreach programming within YPO's global NextGen platform, building relationships with CEOs and next-generation business leaders across dozens of countries

Brown Women in Business <i>Marketing & Diversity Executive</i>	Providence, USA <i>March 2024 - Present</i>
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- Lead marketing strategy for Brown's largest student organization (450 members); restructured communications and drafted equitable hiring guidelines adopted across all 8 executive committees
- Launched a small business vendor fair — 25 vendors, 600 attendees, \$15,000 in vendor sales — expanding the organization's community outreach pipeline

Mumbai Art Expo <i>Co-Founder & Curator</i>	Mumbai, India <i>January 2025 - January 2026</i>
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- Co-founded and led a sold-out multi-day exhibition for 20 emerging Indian artists, overseeing budget, sponsorship outreach, and artistic direction from concept through installation
- Built relationships with collectors and corporate sponsors to secure funding, driving full-capacity attendance across the run of the show

ADDITIONAL

Skills: Financial Modeling | Excel (Pivot Tables, VLOOKUP) | PowerPoint | CRM Systems | Adobe Creative Suite

Interests: Fine & Performing Arts | Classical Dance | Social Service